



LETTER TO SPONSORS

Dear Friend,

The Stoneman Douglas High School Winter Guard is preparing to host our Annual SFWGA Contest. It will be held on **Saturday, February 22nd, 2025** at Stoneman Douglas High School's Gymnasium in Parkland, Fl. Our official program book is being put together and we hope you will consider the purchase of advertising space to help support the arts at MSD.

The last twenty plus years of competitions were very successful and we have every expectation that the 2025 event will be the same. We have invited top color guards from the Tri-County, as well as units from elsewhere in the state. Your advertisement has the potential to reach a sizable local audience. Our hope is that you will join us in supporting the Stoneman Douglas High School Winter Guards.

Because our program book is interlaced with both business ads and family ads, our contest audience examines each page of the program book, including the page with the ad we hope you will place. Your ad, of any size, reaches current and potential customers for mere pennies per person. In addition, many of our guard families rely on the program book advertisements throughout the year to find restaurants, repair and construction services, specialty stores, and other needed services.

We are soliciting ad placements this winter in preparation for the production of the program book in February. We hope you will support this outstanding group of students by giving your advertisement and check to our Stoneman Douglas Color Guard representative. Please make checks payable to: Marching Eagle Parents Association, our non-profit Booster parents' organization.

Thank you for your continued support.

Sincerely,

Dean Broadbent

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